

Professor Rita Zhao, President & CEO of the Global Reach Co., LTD, journalist, writer, Bi-lingual host, lecturer, world-renowned photographer and Honorary Principle of the Beijing School of the Deaf. She graduated from University of California at Berkeley as the most achieved student majoring in art. Her TV programs have been broadcasted via the highest Chinese media platform - China Central Television, covering the most current government policies, economic analysis, financial information, stock market report, company events, product introduction and interviews to the high-profile world leaders including Presidents, Primers, Ministers, Royal family members, Fortune 500 corporate CEOs and Ambassadors. To name a few: European Commission President Barroso; Princess Sirindhorn of Thailand; Presidents of Lithuania, Latvia, Nepal, and Cape Verde; Ministers from the U.S., EU, Australia, New Zealand, UAE, Egypt, Malaysia and Tunisia, Ambassadors from the U.S., Italy, Spain, Sweden, India and Kuwait, President and CEO of Siemens AG, Airbus, IBM, Nortel, Yahoo, IKEA, ING and ABB, as well as Nobel Prize winners, and so on.

With journalist's observation, Zhao has cultivated her photographic skills throughout the years and become one of the most successful photographers in the world. Her exhibitions have been displayed worldwide, many times alongside the artwork of Mr. Ansel Adams and Mr. Lang Jingshan. Her recent photo exhibitions held in China include "Dreamland-Turkey" in the Chinese National Museum of Art and the Beijing World Trade Center, "XinJiang" in China National Museum on Tian Anmen Square, as well as "Smiling Country – Tunisia" and the world-traveling exhibition "Two Journeys, One Destination" jointly held with HRH Thai Princess Sirindhorn.

As a professional journalist and an expert in photography, Ms. Zhao contributes her talents and expertise to the global village as a bridge to all cultures through her TV productions, photo-exhibitions and lectures.

#### Some of Ms. Zhao's previous Multimedia Art Exhibitions:

- "Blooming World", Location: Descanso Garden, California, USA
- "Nature and Creatures", Location: L.A. Botanical Garden, USA
- "Greece, Explore Scenes", Location: Capital Museum, Beijing
- "Dreamland-Turkey", Location: Chinese National Museum of Art and World Trade Center, Beijing
- "Smiling Country-Tunisia", Location: Capital Museum, Beijing
- "Seven-colored Mountains of Xinjiang, China", Location: China National Museum
- "Blooming World", Location: Lishui Museum, Jiangsu Province
- "My Discovery of India", Location: Beijing Hotel and LG Twin Tower
- "Beyond the Pyramids-Egypt", Locations: Over 10 cities across China at 50 different venues such as International Trade Shows, Golden Resource Mall, Agricultural Exhibition Center as well as Beijing University, Normal University in Beijing and People's University in Beijing...etc.
- "Two Journeys, One Destination - Joint Photo Exhibition of H.R.H. Princess Maha

Chakri Sirindhorn of Thailand and Ms. Rita Zhao of China”, Locations: Capital Museum of China, Shanghai Grand Mall, Kunming Art Museum, Kong Kong Art Museum and other seven provincial museums.

- “Nepal, in Rita’s Eyes”, Location: Nan Jing World Expo Center Hosted by Habitat Dept. of United Nations for The 4<sup>th</sup> World City Forum

- “Rita’s Photo Journeys- Cape Verde, Pearls of the Atlantic”, Location: Macau Convention Center and Portuguese School of Macao.

- “I Travel Therefore I Exist” Chinese Universities Touring Exhibition: Beijing University, Qinghua University, University of Foreign Affairs, University of International Relations, China Agricultural University, Beijing Normal University, People’s University, Beijing Institute of Technology, University of International Business and Economics, Beijing University of Posts and Telecommunications, University of Sports, and so on.

- "My ASEAN & China Multimedia Art Exhibition - Malaysia", Location: China-ASEAN Center

- "Blue Symphony - Croatia", Locations: Zagreb Library, Zabok Library in Croatia, Beijing Treasure Palace, Ping Yao International Art Exhibition, Beijing People’s Association for Friendship With Foreign Countries, 4 Chinese Traditional Medicine hospitals in Beijing and Taiyuan.

- "My ASEAN & China Multimedia Art Exhibition – Khmer Smile", Location: Guangxi University For the Nationalities, Nan Ning

- “Country of Thousand islands”, Location: Shenzhen International Cultural Festival, Guang Dong, Shenzhen